



## Products

### Private IP Port (Voice Only)

Utilizes the AireSpring agreements with tier 1 carriers (such as Qwest) to ensure that your customers' voice packets never hit the public Internet. This ensures a Quality of Service (QoS) unmatched by other providers.

### Private/Public IP Port (Voice and Internet)

Deliver your customers' voice packets over a private IP backbone so that they never hit the public Internet, and also allow their Internet traffic to travel to the public Internet without jeopardizing their voice traffic.

This product is available up to 12.0 Mbps.

QoS and dynamic bandwidth allocation are key advantages to our Private/Public IP Port.

### Bring Your Own Bandwidth

Utilize your existing Internet connection to deliver the AireSpring SIP Trunking product.

QoS will not be available

## Product Overview

**Fast, scalable, affordable and available almost everywhere.**

Every business must stay profitable. Yet many companies, faced with expansion demands, often overpay for their phone and data services. Session Initiation Protocol (SIP) trunking has emerged as the next-generation value proposition that enables the convergence of voice and data on a single circuit at an operating cost as much as 50% less than time-division multiplexing (TDM) solutions. More importantly, AireSpring SIP Trunking gives a company all the telecom power it needs to operate at peak efficiency as it meets the challenges of today's enterprise. That means a much faster return on the typical hardware investment, and the opportunity to focus more resources on making businesses grow.

## Solution Overview

AireSpring SIP Trunking delivers on the voice over IP (VoIP)/SIP promise of powerful features, simplicity of use, low operating costs, fast turn up and efficient use of existing hardware. Our SIP trunking product enables full scalability when used with ShoreTel® IP telephony solutions, and addresses the evolving needs of growing companies from the SMB to the Enterprise business. With AireSpring SIP Trunking, everything between the customer and the AireSpring network is pure SIP, and this gives us the ability to least-cost-route public switched telephone network (PSTN) interconnection for every call, globally, passing on the savings to the customer.

## Key Features/Benefits

- Nationwide Direct Inward Dialing Numbers (DIDs) available
  - Flexibility of having local DIDs in multiple locations around the country which ring to them locally
  - Only \$0.50 each
  - Replace 800 numbers with local DIDs
  - Obtain local numbers for remote users
- Local usage included (outbound and inbound)
- Pricing starting from \$8.00 per trunk
- International DIDs available
- e911/411 included
- Service Level Agreement (SLA) provided through AireSpring Public/Private IP access
- Managed router included when purchasing Private, Public/Private IP product
- Huge savings over traditional lines or trunks

Traditional primary rate interfaces (PRIs) require you to purchase 23 lines at a time and can take over a month to install, resulting in buying more lines than you need and waiting too long to get them. SIP trunks are fast. You'll buy only what you need, and they can be turned up remotely in just a few days. As your business grows, nothing can keep up with you as well as the AireSpring SIP Trunking product.

## Customer Value

ShoreTel IP telephony solution infrastructure provides businesses with a secure, cost-effective and scalable VoIP solution that is easy to manage. AireSpring leverages its decade long leadership in the telecom industry to bring the customer a truly robust and reliable SIP trunking product at a fraction of the cost for PSTN solutions or even other SIP providers.

- Years of R&D and testing have gone into development of a robust network that can handle the unique requirements of high intensity call center traffic.
- Nationwide and International DIDs available.
- Most turn ups within 24-48 hours.

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#### Continuing Text

- Supports G711, G729 Codecs.
- Location independence for VoIP mobility instead of the traditional attachment to physical location of PSTN.
- Ease and speed of provisioning to end users and disaster recovery security.
- Simple IP connections with the public Internet or private IP infrastructure gives the consumer greater options, less dependence on hardware and a greatly reduced price.
- Only need to maintain one IP-based connection for both data and voice.
- Separate on-premise PSTN and data circuits no longer required.
- Fewer circuits, less interfaces, more efficiency, more cost effectiveness.
- Easier to maintain diverse and redundant IP-based connections to ensure superior reliability and security.
- No longer need to buy or maintain multiple PSTN connections and dedicated PSTN interface hardware.
- No longer need PRI connection.
- Increased enterprise productivity and applications efficiency.

#### About AireSpring

As AireSpring expands, we continue to increase the diversity of our product sets to satisfy the demands of the corporate and enterprise market for flexible, customized solutions at cost-effective rates. Our range of services increases our ability to tailor-fit solutions to every client requirement.

Headquartered in Los Angeles, award-winning AireSpring is one of the fastest growing telecommunications carriers in the USA, with over 3 billion call records processed every year. AireSpring is a privately held, 100% debt free, diversified and full service communications company, offering a broad range of innovative services at competitive prices to corporate and residential customers nationwide.

AireSpring's new Dynamic X, a dynamically allocated integrated voice and data solution, and its market-leading long distance, data, and SIP products, provide companies with tailored services that are powerful and cost-effective. Information about AireSpring's SIP products can be found at [www.airespring.com/sip](http://www.airespring.com/sip). AireSpring has been voted, by its peers in the Telecom Association, as the "Members Choice" top reseller for three consecutive years (2006-8). To date, Airespring has set the record for more Telecom Association awards (11) than any other carrier/reseller.

#### About ShoreTel, Inc.

ShoreTel is a leading provider of enterprise IP telephony solutions. The AireSpring-ShoreTel solution provides customers with a number of key benefits, including ease of use, manageability and lower total cost of ownership.

#### Disclaimer

To be "ShoreTel Certified" means that Technology Partner's product will inter-operate with the ShoreTel system, but ShoreTel does not certify that the features or functionality of Technology Partner's product will perform as specified by Technology Partner nor that Technology Partner's product will meet your specific application needs or requirements. To inter-operate means that Technology Partner's product is able to exchange, use and share information with the ShoreTel system.



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